

Fast, Cost-effective Web-enablement of Your Products to Reach More Customers World-wide via a Standard Web Browser

SECURE ON-LINE

REDUCE COSTS

24x7 ACCESS

INCREASE EFFICIENCY

COST-EFFECTIVE SELLING

REACH NEW CHANNELS

EASY WEB-ENABLEMENT

GLOBAL E-MARKETPLACE

*in*2itive

Gold Partner Scheme

**The In2itive Gold Partner Scheme offers leading, quality information and software application specialists a cost-effective, fast-track route to web-enabling their products, driving down overheads and offering their customers more choice. Whether you are offering products which have been designed for specific industry requirements, or broader general business applications, our Scheme can enhance your current sales and marketing activities without extensive investment.**

**Partners can take full advantage of our central hosting and management service where we take care of the day-to-day administration on your behalf, storing your latest information or applications in one central location. Our Gold Partner Scheme gives product providers, easier distribution of their latest products and software to users 24x7 in any location world-wide, all via any standard Internet connection and web browser, and the service is easily scalable to grow with your business over time.**

### **In2itive Gold Partner Scheme is the Ideal Solution for:**

- Fast-track web-enablement of your products
- Central hosting/distribution of latest versions
- Low-cost route to reaching global markets
- Streamlining your business processes
- Minimising additional IT and administration

#### **Web-enablement with a Difference**

- Available via 56kb/s modem and standard browser
- Professionally managed by In2itive specialists
- Robust with comprehensive e-security protection

In2itive Gold Partner Scheme offers a range of practical benefits to organisations everywhere and to their customers, saving time and making life easier. With our on-line solution, information and software providers can get connected to users faster, saving time and increasing their efficiency for competitive advantage.

### **Benefits to Partners**

- Opportunities for increasing revenues
- Hosted/managed: reduced infrastructure costs
- Opportunity for early returns-on-investment
- Gain access to a powerful e-marketplace
- Innovative sales and marketing tool
- Respond to your customers faster
- Low-cost delivery of information
- S/W and updates centrally distributed
- Eliminates illegal copying and usage
- Avoids CD update/distribution costs

**Information and software providers whose products are relevant to financial advice specialists in financial networks/practices, banks, building societies and estate agents can feature on our dedicated IFA Choice portal – visit [www.ifachoice.biz](http://www.ifachoice.biz) to find out more.**

### **Benefits to Users**

- Easy access for remote workers and users
- 24x7 availability, any time, any place, anywhere
- Supports flexible and remote working
- Offers customers alternative to CD or print
- Access to latest information and software
- Supports continuing professional development
- Increases efficiency of customer/user business
- Avoid additional investment in IT infrastructure
- Frees up IT staff to focus on their key issues
- Opportunity to reduce business insurance premiums

### **Practical Features**

- Compatible with any s/w and operating system
- Scalable to grow with your business
- Shared or dedicated server options
- Bespoke logo and portal interfaces
- Comprehensive, user-friendly interfaces
- Tools to empower help-desk/training functions
- Harnesses the power of one-to-one support
- Flexibility for one to many for different needs
- Robust, reliable and e-security protected



## A Managed Solution

Our specialist consultants and IT support team work closely with you from day one, to ensure we meet your specific business needs now, and in the future. With our Application Service Provider solutions you can be up and running fast in the confidence that your portal is effective, reliable and secure:

- Business needs analysis and proposals
- Advice from experienced e-business specialists
- Ongoing technical support help-desk
- Avoids investment in expensive IT infrastructure
- Fast-track to get you up and running
- Service managed on your behalf by specialists
- Frees up IT staff to focus on key business issues
- Scalability to meet your growing needs
- Full back-up for disaster recovery
- Easy enablement of wide range of applications
- Shared or dedicated services available

## Keeping Your Data Secure

Our technical specialists have many years' experience in developing robust, secure solutions to ensure you and your associates can do business on-line in the confidence that your data is protected:

- Climate-controlled highly secure data centre
- All data backed-up to avoid downtime
- Password protection to control access
- Closed user groups with optimum e-security:
  - 128bit SSL encryption for all solutions
  - Firewalls from Check Point, a global leader
  - Optional security enhancement using TLS encryption

All third party logos and trademarks are duly acknowledged

## CONTACT US NOW

To find out more, visit [www.in2itive.biz](http://www.in2itive.biz) e-mail us at: [info@in2itive.biz](mailto:info@in2itive.biz) or call one of our sales specialists on **01733 394439** who would be pleased to discuss your own specific requirements.

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